

Developing the West Coast Economy

Development West Coast's objectives are to promote employment opportunities and generate sustainable economic benefits for the West Coast region.

DWC aims to achieve this by investing in businesses and regional development projects that will benefit the West Coast region now and in the future.

DWC provides and facilitates a range of innovative business support initiatives and services for businesses on the West Coast and a substantial part of its business is providing support to businesses throughout the region.

The Business Toolbox

Our business support team is continuously developing and expanding the DWC "Business Toolbox" which provides access to a range of services.

Commercial Finance

DWC can provide a range of commercial financing options to West Coast businesses, including lending and even direct equity investment in some cases. For more info pick up our Commercial Finance brochure

Assisting Industry

While DWC aims to support individual businesses, it also seeks to identify new industry opportunities on the West Coast where the Coast has a natural competitive advantage. In addition, DWC also looks to support existing industries by exposing them to the latest innovations and up-to-date initiatives.

DWC's role is to facilitate the links between West Coast industry and appropriate industry experts to provide this support.



Getting help

The best place to start is with a call to DWC.

We are passionate about developing the West Coast economy so it's great to hear about your plans or what your business is doing. We have well established relationships with our partner organisations which means we can help you get the most out the huge range of services and help on offer.

Contact the Business Support Manager at DWC to discuss your business needs on **03 768 1076** or **business@dwc.org.nz**



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DEVELOPING THE WEST COAST ECONOMY



BUSINESS SERVICES

THE BUSINESS TOOLBOX

BUSINESS START-UP WORKSHOPS



DWC works with Business Mentors NZ to provide Business Start-up Workshops. If you are considering going into business, or have an existing business where you are good at doing what you do but need help with the finer points of running a business, then this workshop could be for you.

Workshops run for around 2 hours, are held on Sunday afternoons and are subject to demand. If you think you would like to attend a workshop, contact DWC to express your interest.

BUSINESS SUPPORT PROVIDERS



NZ Institute of Management Southern (NZIM)

Focusing on high level management training for business owners and staff.

☎ 03 379 2302
www.nzimsouthern.co.nz



Canterbury Employers' Chamber of Commerce (CECC)

Offering expert business advice and support on all aspects of operations, marketing, strategy, finance, sales and HR.

☎ 0800 50 50 97
www.cecc.org.nz



Institute of Directors (IOD)

Focusing on best practice governance and leadership.

☎ 03 355 6650
www.iod.org.nz



BUSINESS MENTORS



DWC works with Business Mentors NZ (BMNZ) to offer structured and supported volunteer business mentoring services to businesses employing up to 25 people.

For a small registration fee of \$150, businesses can access free mentoring for up to 2 years.

☎ 0800 209 209 or www.businessmentors.org.nz



BUSINESS EVENTS & NETWORKING



DWC facilitates a range of networking events, training, and workshops in conjunction with key partners to provide relevant topics to suit West Coast businesses and the current business climate.

To find out when these events are happening get in touch so that we can add you to the mailing list. Many events are free and if you have a topic you would like us to consider, please let us know.

CAPABILITY DEVELOPMENT



Regional Business Partner
West Coast



CallaghanInnovation

This aspect focuses on small to medium sized businesses to support growth and improvement by building the capability of business owners, managers and key personnel.

Individual businesses may be able to access up to 50% of the costs for training and coaching, whether it is off-site, in-house, group or one-on-one, up to a maximum of \$5,000 per year.

The eligibility criteria can be met by most West Coast businesses. A business must be: NZ owned and operated, GST registered, operating in a commercial environment, with less than 50 FTE's and capable of growth Register at www.acceleratesuccess.co.nz

RESEARCH & DEVELOPMENT



This programme can support your business to develop, innovate and grow if you have the aspiration, opportunity and ability. Funding and support is available to assist with various aspects, including:

- ▶ **Up to 50% project funding** for businesses with high growth potential to undertake R&D projects to develop new technology, products, processes or services
- ▶ **Capability funding to employ students** on fellowships or internships or to engage world class experts to build R&D capability
- ▶ **Assistance with engaging with Crown Research Institutes and universities,** and introductions amongst businesses engaged in R&D and innovation
- ▶ **Access to the Global Expert service** to locate and connect businesses to the appropriate national and international experts

☎ 0800 422552 or visit www.callaghaninnovation.govt.nz

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Innovation**